

Customer Success Story



COMPANY

Ambalica Engineers is one of the leading manufacturers of Pharmaceutical packaging machinery located in the business hub of Gujarat, Ahmedabad. Over these 3 decades Ambalica Engineers have served various industries in the field of **Pharmaceutical, FMCG, Cosmetic, Chemical and Pesticide, Ayurvedic and herbal** and more.

CHALLENGES

Earlier our customer were using CAD only in which They were facing the following challenges:

- ☐ Develop, visualize, and create custom type of product designs quickly and cost-effectively.
- ☐ Improve ability to realistically visualize design concepts in 3D to communicate with clients more effectively, eliminate the cost of making presentation prototypes, and pursue new business opportunities with non-technical clients.

SOLIDWORKS BENEFITS

They have purchased **SOLIDWORKS Visualize Professional 2021** photo-realistic rendering software to improve their sales and marketing efforts, as well as facilitate interactions with the customers.

Benefits:

- ☐ Accelerated development process.
- ☐ Achieved best rendering quality in least amount of time.
- ☐ Improved communication from concept through production.
- ☐ Supported turnkey approach to product development.

